



# ZOEY HyeJung Kim

Graphic Designer/Illustrator

zoeykim.com  
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## Skills

Visual Design  
Typography  
Motion Design  
Video Editing  
Drawing/Sketching  
Wireframe  
Storyboard  
Problem Solving

## Tools

Illustrator  
Photoshop  
InDesign  
After Effect  
Premier Pro  
Affinity Design  
Procreate  
HTML & CSS  
Microsoft Office

## Languages

English, Korean

## Scholarships

SCAD Achievement  
Honor, Student  
Incentive & Academic  
Honor Scholarships  
2016 – 2019

SCAD Dean's List  
2016 – 2019

## Experience

**Beautiful Day Trading LLC** – Graphic Designer  
Duluth, Georgia | 2020 – 2023

- Developed brand identity for the company and package design for wholesale products
- Created commercial and social network designs for marketing
- Designed websites for brands

**R&C Business Solutions, LLC** – Graphic Designer  
Norcross, Georgia | 2020

- Designed logos for commercial goods
- Created thumbnail and description images for an online shopping mall and social media
- Produced motion graphics for marketing purposes

**Operation Hope** – Graphic Design Assistant  
Atlanta, Georgia | 2020

- Designed systems for upcoming conferences
- Conceptualized event hall interiors, including pillars, photobooths, and table signage
- Developed print materials such as brochures, catalogs and name tags for guests

**Parkour Generation Korea** – Graphic Designer  
Seoul, South Korea | 2016

- Produced timetables, brochures, posters, t-shirt and goods designs for classes.
- Managed information sharing on social media regarding classes and workouts

**Global English Academy** – Graphic Designer  
Seoul, South Korea | 2016

- Created monthly catalog designs and informational materials for classes, students and teachers

## Volunteer

**Union School International** – Staff  
Baguio, Philippines | 2014 – 2015

- Dormitory Resident Advisor
- Instructor for art & drama club activities
- Supported school organizations by creating art and design

**Atlanta Bethel Church** – Graphic Design Volunteer  
Atlanta, Georgia | 2017 – 2023

- Thumbnail design and video editing for YouTube
- Created posters for events and weekly brochures for worship
- Designed T-shirts for retreats
- Illustration for meditation book

## Education

**Savannah College of Art and Design (SCAD)**  
Atlanta, Georgia | 2016 – 2019  
BFA, Graphic Design Major  
Motion Media Minor

**Hoseo University**  
South Korea | 2012 – 2014  
Visual Communication Design Major

**Anyang High School of Art**  
South Korea | 2009 – 2012  
Department of Design

## Awards

**International Design Awards**  
13th Annual IDA Awards | 2020  
Sliver Awards in Print/Corporate  
Identity - rebranding

**2018 Adobe Achievement Awards**  
Top Talent | 2019

**SCAD SECESSION 2019**  
Graphic Design Department's annual  
showcase of senior student works

**International Design Awards**  
12th Annual IDA Awards | 2018  
Gold Awards in Print / Stationery

## Publication

**VoyageATL**  
Midtown's Hidden Gems | 2020 – 2021  
Local Stories Interview

**International Design Awards**  
12th Annual IDA Awards | 2018  
Art Publishers & Dubb Publication  
The IDA Book of Designs